

Perma-Chink's Mobile Training Division Gears Up to Take Product and Application Procedures On the Road

"Preserving the legacy of log home living"

By Tony Huddleston

Perma-Chink's newly formed *Mobile Training Division* is now up and running. Our objective is to use our fully equipped van to conduct seminars and hands-on workshops at various locations around the country that are not close to any of our store or distributors. Our new 2008 Sprinter van is designed and stocked with various log wall mockups as well as products, tools and equipment used for the application of our sealants, stains and finishes in addition to the various aspects of routine log home maintenance.

Our mobile presentation is modeled after our popular weekend workshops that we have held at our store and distributor locations for several years. Now we have the ability to hold them wherever there are adequate facilities available. The purpose of our seminars is to teach anyone who plans to apply our products proper preparation and application procedures in order to insure the best possible look and performance of our premium sealants and finishes. Also included in our presentations will be a suggested routine maintenance schedule to keep your home healthy and beautiful while keeping the time and cost of maintenance to a minimum.

Our training program will start off with informative classroom presentations with time for questions and answers about our products and procedures including the "whys" of following these procedures. After the classroom presentations there will be a hands-on workshop demonstrating preparation and application tools and our various products. Everyone will have the opportunity try it themselves.

We are sure that everyone who attends one of our training programs will learn something new even if they have been professionally applying our products for many years. Check our website at www.permachink.com for upcoming locations and dates of these informative seminars or you can call our toll free number 1-800-548-3554 to inquire about scheduling

in your area. Be sure to ask for the Mobile Training Division as there will be a dedicated person to talk to who will know all of the details.



We would like to hear from you!

We welcome your questions & suggestions

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